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Editorial Note

Welcome to the Special Issue of the Journal of Journalism and Media, featuring selected papers from the "National Conference 2023: Journalism, Media and Communication," held on October 3-4, 2023, at Jahangirnagar University, Bangladesh. Jointly organized by the Department of Journalism and Media Studies and MRDI with support from Fojo Media Institute, Sweden, the conference addressed critical issues and innovations in the field. We are pleased to present eight significant contributions in this issue.

Prashanta Kumar Shill and Arafat Ibnul Bashar, in "Determining the Legality of the Approach to Censorship of Films on the Grounds of Obscenity in Bangladesh," examine the legal complexities of film censorship. Tasnuva Alam Ahona's "Understanding the Use and Application of Meme Marketing in Strategic Communications in Bangladesh" explores the effectiveness of memes in digital marketing.

Nigar Sultana and Md. Mahdi-Al-Muhtasim Nibir investigate the influence of K-pop on Bangladeshi youth in "Popularity of Korean Pop Music among Young Adults in Bangladesh," providing insights into cultural exchange. Mazidul Islam and Shown Shaik Suvo, in "Digital Delight: Exploring Online Movie Preferences of University Students During the Pandemic," analyze how the pandemic reshaped movie-watching habits.

Jeba Tahsin's "Female Sexuality and its Repression in a Postcolonial Situation: A Critical Analysis of the Portrayal of Women's Position Within Patriarchy in Deepa Mehta's Fire (1996)" examines female sexuality and patriarchal oppression. "Usage of Slang in Bangladeshi Dramas: An Overview of Viewers' Perspectives," by Shohel Rana, Emran Hossain, Shibir Ahmad Reza, and Faria Jahan, explores the cultural significance of slang in local dramas.

Shiblul Haque Shuvon's "পণ্যায়নের বিরুদ্ধাচরণ ও চলচ্চিত্রে জনমানুষের স্থান: মার্কসবাদী সমালোচনামূলক সাহিত্যতত্ত্বের আলোকে কামার আহমাদ সাইমনের 'শুন্তে কি প্যো!'" applies Marxist literary criticism to analyze the anti-commercialization stance in Kamar Ahmad Simon's film "Shunte Ki Pao!". Finally, Aynun Zaria's "সাইদা খানমের আলোকচিত্রে 'জীবন': রিয়্যালিজমের তত্ত্বীয় কাঠামোর অধীনে একটি পর্যালোচনামূলক বিশ্লেষণ" reviews Syeda Khanam's photography through the lens of realism.

We extend our gratitude to all contributors for their exceptional research and to our reviewers for their invaluable feedback. We hope this issue inspires further scholarly discourse and enriches the field of journalism, media, and communication studies.

Rakib Ahmed
Editor

Journal of Journalism and Media

Editorial Policy

The Journal of Journalism and Media Studies, a double-blind peer-reviewed academic journal, is published annually by the Department of Journalism and Media Studies at Jahangirnagar University, Dhaka, Bangladesh. We welcome research-oriented papers on media, journalism, communication, photo essays, and critical reviews of films and recently published books. Articles recommended by two anonymous reviewers are generally accepted for publication.

Each submission must include an abstract of no more than 200 words. The length requirements are as follows:

- Research papers: maximum 5000 words
- Photo essays: maximum 1000 words and up to 12 photos
- Reviews: maximum 1500 words

For documentation, all submissions must adhere to the APA (7th edition) style manual. Since our review process is double-blind, authors should provide their names and other identifying details on a separate sheet, not within the body of the submission.

All submissions should be sent to editorjmsjournal@juniv.edu. Submissions are accepted throughout the year. The views expressed in published papers are those of the authors and do not necessarily reflect those of the Editorial Board.

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